

XBR-55HX929

So realistic you might forget you're just watching TV. It's the best picture we've ever created, where details like individual blades of grass come to life with laser-sharp precision and the most natural color imaginable. Stunning images are produced using our most advanced X-Reality™ PRO technology and the ultra-thin TV design is achieved by incorporating Corning® Gorilla® Glass for the seamless look of edge-to-edge glass.



Bullets

- Pro-grade detail for discerning eyes: X-Reality™ PRO
- Full-array local dimming for our best color/contrast
- Experience precise motion clarity w/ Motionflow™ XR 960
- Frameless design with Corning's Gorilla® Glass
- RS-232C and IR-in for custom control installations
- 3D in Full HD 1080p for phenomenal 3D picture quality2
- Movies, music & apps w/ Sony Entertainment Network¹
- Stream HD entertainment wirelessly with built-in Wi-Fi®¹
- PC and tablet content³ on your TV w/ Intelligent Connect
- Make life-sized video calls with Skype®¹
- Media Remote[™] app to control your TV with a smartphone⁴
- Connect to the TV via Wi-Fi® without using a router³

Features

Everything looks better.

This is picture quality so lifelike it's like looking through a window. Each scene in everything you watch—HD movies, sports, even YouTube™ clips and home movies—is presented with unprecedented detail, and astonishing color as Sony's exclusive X-Reality™ PRO picture engine draws on its database of real patterns, shapes and textures to display our most lifelike picture ever.

Peak performance.

Experience Sony's best picture quality and extraordinary contrast with full-array local dimming technology. This innovative technology consists of an array of LED lights that adjust the bright and dark levels in each area of the screen for more precise control of the picture.

Tough, yet beautiful.

Only Sony has it.⁷ Corning's exclusive Gorilla® Glass lets you enjoy an incredibly durable, remarkably lightweight, frameless design with a seamless, sophisticated look. Paired with the OptiContrastTM panel, Gorilla Glass helps boost contrast and brightness while minimizing unwanted light reflections.

Go way beyond cable.

Welcome to the endless entertainment of the Sony Entertainment Network, where thousands of movies, TV shows, online videos, games and music are always at your fingertips. By connecting to the Internet you can access Full HD 1080p entertainment, 3D content2 and made-for-TV apps like Netflix®, Pandora®, YouTube™, Facebook® and more.¹

Our clearest picture ever.



When you watch a kickoff at the stadium, the ball doesn't blur from left to right. Recreating natural motion with reduced judder and less blur, Motionflow $^{\text{TM}}$ XR 960 technology helps you see each end-over-end rotation by taking motion clarity beyond refresh rates, which are only measured in Hz, to quadruple the motion effect so you see everything as if you were there.

In-your-face action.

Brace yourself for pure 3D excitement that feels like you're standing on the 50-yard line. Through advanced Active 3D technology, immerse yourself in Full HD 1080p clarity and phenomenal 3D picture quality. Just slide on the comfortable 3D active glasses and enter a whole new dimension.²

Natural 3D effects.

Feel like you're standing alongside your favorite actor as the environment envelops you with lush 3D detail.² Ultra-realistic effects are achieved by X-Reality™ PRO 3D Super Resolution, optimizing each area of the 3D scene by drawing on its database of patterns, shapes and textures.

Goodbye wires, hello built-in Wi-Fi®.

Maximize your entertainment while reducing cable clutter. Wirelessly stream beautiful, HD entertainment straight from the internet or your home network using built-in Wi-Fi® connectivity.¹

Life-sized video calls.

It's like they're in the room with you. Skype® video calls bring your family and friends closer than ever as they appear as large as life on your big screen—for free. ¹ Just connect the easy-to-use Skype camera (sold separately) for a face-to-face look at the caller on the beauty of your Sony HDTV.

All devices, together as one.

Don't all of your personal photos and videos deserve the big screen? Experience your content on a grand scale simply by connecting your compatible smartphone, computer or Sony Tablet™ S via your existing Wi-Fi® network. Then you can easily "throw" your videos, photos and music files to your HDTV.³

Control your TV with your phone.

Now there's one less remote control on the coffee table. Just download the free Media Remote™ app and turn your iPhone®, Android™ phone or Sony Tablet™ S into a versatile remote control with a full QWERTY keyboard4. It makes changing channels and typing searches ultra fast and convenient.

Custom control installations.

RS-232C and IR-in for custom control installations.

It powers off when you're gone.

We all forget to turn the TV off sometimes. That's why a built-in sensor is used to power down the TV when it detects no one is watching. Better yet, it warns children when they're sitting too close to the screen. Face Detection technology is also used to automatically adjust volume based on where people are sitting.

Wi-Fi® without a router.

Sometimes your friends want to share their personal photos and videos on your beautiful HDTV. With Sony's Wi-Fi Direct Mode, your friends can throw personal content to your TV without connecting to your home network. Wi-Fi Direct completely bypasses the Wi-Fi access point/router, so it's easy to set up.³

A sense for songs.

What's that song in the TV show, movie or commercial you're watching? Press 'TrackID' on your remote and get the song name and artist instantly.⁵ You can also start TrackID® by shaking a smartphone that's running the Media Remote™ app.⁴ Very convenient.

Save power, save money.

Enjoy lower energy bills with reduced power consumption of up to 30% while maintaining beautiful image quality with Eco Drive technology. It automatically reduces power consumption while boosting color and detail on the screen and conserving energy used by the backlight.⁶

Handheld gaming goes big.



Play your PlayStation® Vita system or other handheld gaming consoles (with SD output) on your HDTV with no irritating black borders surrounding the picture. Just select Game Mode for an ideal fit to your TV screen according to the input. Better yet, Super Resolution Processing delivers a clear, crisp view in HD size.

Onboard manual.

You will never lose your TV manual again. The iManual is available through the menu system on the TV – always there if you need it.

Find it fast.

Searching for shows and music on your TV is so simple. Just press 'GUIDE' on your remote and see what's on and what's coming up with a handy image to go with it. You also get an episode synopsis, cast and crew details and suggestions to related shows, on-demand movies and Blu-ray Disc™ titles.⁷

Finding music is also a cinch. Music Search with the TrackID® button cleverly recognizes the melody of the music playing on your TV. Want to go further? Search to find more songs by the same artist and other related web content. Share your discovery with the world via Twitter™.

Specifications

| 3D Features | |
|--------------------------------------|---|
| 2D to 3D Conversion | Yes |
| 3D | Yes |
| 3D Sync Transmitter Integrated | Yes |
| Audio | |
| Audio Power Output | 10W + 10W + 10W |
| Speaker Configuration | 2.1 |
| Speaker Position | Rear Facing |
| Audio Features | |
| 5.1 Channel Audio Out | Yes |
| 5.1ch Through Out (Handycam) | Yes |
| Alternate Audio (Digital) | Yes |
| Audio Out | Fixed/Variable |
| Auto Mute (on no signal) | Yes |
| Auto SAP | Yes |
| Clear Phase Speaker | Yes |
| Dolby® | Dolby Digital, Dolby Digital Plus, Dolby Pulse |
| Headphone/ Speaker Link | Yes |
| Invisible Speaker | Yes |
| S-Master | Yes |
| Sony Original Surround | S-Force Front Surround 3D |
| Sound Booster | Yes |
| Sound Enhancer | Yes |
| Sound Mode | Dynamic, Standard, Clear Voice, Custom |
| Stereo System | MTS |
| | |

| Surround Effect | Cinema, Sports, Music, Game |
|--|--------------------------------|
| Broadcast Feature | es |
| TV Guide On- Screen | Yes |
| Convenience Fed | atures |
| Auto Shut-off | Yes |
| BRAVIA® Sync™ | Yes |
| Channel Block (with password) | Analog & Digital |
| Channel Jump | Yes |
| Channel Surf | Yes |
| Control for HDMI™ (HDMI™ CEC) | Yes |
| Distance Alert | Yes |
| Edit Channel Labels | Yes |
| Info Banner | Yes |
| Input Skip | Automatic |
| Label Inputs | Yes |
| Multiple Language Display | English, French, Spanish |
| On/Off Timer | Yes |
| On-Screen Clock | Yes |
| On-Screen Display for External Input | Yes |
| On-Screen Operating Instructions | Yes |
| Panorama | Yes |
| PAP (Fixed or Variable) | PAP(Variable) |
| Parental Control | Yes |
| Picture Adjustments Lock | Yes |
| Picture Frame Mode | Yes |
| PIP (Picture in Picture) | Yes |

| Position Control | Yes |
|---------------------------|---|
| Quick Start & Viewing | Yes |
| Scene Select | Photo, Music, Cinema, Game, Graphics, Sports, Animation |
| Show/Hide Channels | Yes |
| Skin Naturalizer | Yes |
| Sleep Timer | Yes |
| Twin Picture | PAP (Variable) |
| USB Play | Yes |
| White Balance | Yes |
| Customizing Capa | ability |
| Control via IR In | Yes |
| RS-232C Control | Yes |
| Design Features | |
| 6 degree Upward Style | Yes |
| Illuminated Sony Logo | Yes |
| Monolithic Design | Yes |
| Stand Swivel | Yes |
| Stand Swivel Range | Left 20°/Right 20° |
| Stand Tilt | Yes |
| Stand Tilt Range | 0°- 6° Flexible |
| Display Features | |
| Backlight Type | Intelligent Peak LED |
| Display Device | LCD |
| OptiContrast Panel | Yes |
| Display | |
| Aspect Ratio | 16:9 |
| Display Resolution | Full HD 1080p |
| Dynamic Contrast Ratio | Infinite ⁶ |



| Panel Frequency | 240Hz |
|---|--------------------------------|
| Screen Size (measured diagonally) | 55" (54.6") |
| Viewing Angle (Right/Left) | 178 (89/89) |
| Viewing Angle (Up/Down) | 178 (89/89) |
| Energy Saving & E | fficiency |
| Backlight Off Mode | Yes |
| Dynamic Backlight Control | Yes |
| Energy Saving Switch | Yes |
| Energy Star® compliant | Yes (Exceeds v5.0) |
| Power Consumption (On Mode) for Energy Star | 107W |
| Power Consumption (Standby Mode) for Energy Star | 0.30W |
| General Features | |
| Audio Return Channel | Yes |
| Closed Captions (CC) | Analog, Digital |
| Finish (Surface Color) | Black |
| HDMI™ InstaPort | Yes |
| New GUI | Yes |
| Start Up Sony Logo Display | Yes |
| Inputs and Outpu | ts |
| AC Power Input | 1 (Rear) |
| Analog Audio Input(s) (Total) | 2 (Adaptor/Bottom) |
| Audio Out | 1(Side) Hybrid w/HP |
| Component Video (Y/Pb/Pr) Input(s) | 1 (Adaptor/Bottom/Hybrid) |
| Composite Video Input(s) | 2 (Adaptor/Bottom/1 Hybrid) |
| Digital Audio Output(s) | 1 (Side) |
| Ethernet Connection(s) | 1 (Bottom) |
| HDMI™ Connection(s) (Total) | 4 (2 Side/2 Bottom) |
| HDMI™ PC Input | Yes |
| Headphone Output(s) | 1(Side) Hybrid w/Audio out |
| IR Input(s) | 1 (Rear) |

| PC In (D-Sub) + Audio In (Stereo Mini) | D-Sub 1(Side), Mini 1(Rear) |
|---|--|
| RF Connection Input(s) | 1 (Bottom) |
| RS-232C Input(s) | 1 (Bottom) |
| USB 2.0 | 2 (Side) |
| Network Features | |
| BRAVIA® Internet Video | Yes |
| BRAVIA® Internet Widgets | Yes |
| DLNA | Yes |
| DLNA Content | Yes |
| Internet_Browser | Yes |
| Media Remote | Yes (Firmware Update Required) |
| Photo MAP | Yes |
| Skype™ | Yes |
| TrackID | Yes |
| Video Search | Yes |
| What's New | Yes (Firmware Update Required) |
| Wi-Fi Certified | Yes |
| Wi-Fi Direct | Yes (Firmware Update Required) |
| | |
| Wireless LAN | Integrated |
| Wireless LAN Power | Integrated |
| | Integrated 0.02kWh / Day |
| Power Power Consumption (in Download | |
| Power Power Consumption (in Download Acquisition Mode) Power Consumption (in | 0.02kWh / Day |
| Power Consumption (in Download Acquisition Mode) Power Consumption (in Operation) max. Power Consumption (in | 0.02kWh / Day |
| Power Consumption (in Download Acquisition Mode) Power Consumption (in Operation) max. Power Consumption (in Standby) Power Requirements | 0.02kWh / Day 179W 120V: 0.30W |
| Power Power Consumption (in Download Acquisition Mode) Power Consumption (in Operation) max. Power Consumption (in Standby) Power Requirements (frequency) Power Requirements | 0.02kWh / Day 179W 120V: 0.30W 60Hz AC 120V |
| Power Power Consumption (in Download Acquisition Mode) Power Consumption (in Operation) max. Power Consumption (in Standby) Power Requirements (frequency) Power Requirements (voltage) | 0.02kWh / Day 179W 120V: 0.30W 60Hz AC 120V |
| Power Consumption (in Download Acquisition Mode) Power Consumption (in Operation) max. Power Consumption (in Standby) Power Requirements (frequency) Power Requirements (voltage) Recycled & Recy Packaging Materials | 0.02kWh / Day 179W 120V : 0.30W 60Hz AC 120V Clable Materials Recycled Carton (more |
| Power Consumption (in Download Acquisition Mode) Power Consumption (in Operation) max. Power Consumption (in Standby) Power Requirements (frequency) Power Requirements (voltage) Recycled & Recy Packaging Materials | 0.02kWh / Day 179W 120V : 0.30W 60Hz AC 120V clable Materials Recycled Carton (more than 40%) |
| Power Power Consumption (in Download Acquisition Mode) Power Consumption (in Operation) max. Power Consumption (in Standby) Power Requirements (frequency) Power Requirements (voltage) Recycled & Recy Packaging Materials Regulation and S | 0.02kWh / Day 179W 120V: 0.30W 60Hz AC 120V clable Materials Recycled Carton (more than 40%) |
| Power Consumption (in Download Acquisition Mode) Power Consumption (in Operation) max. Power Consumption (in Standby) Power Requirements (frequency) Power Requirements (voltage) Recycled & Recy Packaging Materials Regulation and S VESA® Hole Pitch VESA® Hole Spacing | 0.02kWh / Day 179W 120V: 0.30W 60Hz AC 120V clable Materials Recycled Carton (more than 40%) tandards Compliance 300 x 300 mm |
| Power Power Consumption (in Download Acquisition Mode) Power Consumption (in Operation) max. Power Consumption (in Standby) Power Requirements (frequency) Power Requirements (voltage) Recycled & Recy Packaging Materials Regulation and S VESA® Hole Pitch VESA® Hole Spacing Compatible | 0.02kWh / Day 179W 120V: 0.30W 60Hz AC 120V clable Materials Recycled Carton (more than 40%) tandards Compliance 300 x 300 mm |

| Intelligent Presence Sensor | Yes |
|---|--|
| Presence Sensor with Face Detection | Yes |
| Service and Warr | anty Information |
| Limited Warranty Term | 18 Months Parts / 18 Months Labor |
| TV System | |
| Channel Coverage | VHF: 2-13, UHF: 14-69, CATV: 1-135 |
| Color System | NTSC |
| Number of Tuners (Analog) | 1(Hybrid) |
| Number of Tuners (Digital) | 1(Hybrid) |
| Tuner (Cable) | Clear QAM |
| Tuner (Terrestrial) | ATSC |
| TV System (Analog) | М |
| TV System (Digital) | ATSC |
| Video | |
| Video Signal | 1080/24p (HDMI™ only), 1080/60i, 1080/60p (HDMI™ / Component), 720/60p, 480/60i, 480/60p |
| Video Features | |
| 24p True Cinema™ Technology | Yes |
| 3D Comb Filter | Yes |
| 4:3 Default | Yes |
| Advanced Contrast Enhancer (ACE) | Yes |
| Auto Wide | Yes |
| Blinking Type | Line Blinking |
| CineMotion® Reverse 3:2 Pulldown Technology | Yes |
| Deep Color | Yes |
| Intelligent MPEG Noise Reduction | Yes |
| Live Color™ | Yes |
| Technology | |
| Technology Motionflow™ Technology | XR 960 |
| Motionflow™ | |
| Motionflow™ Technology | XR 960 |
| Motionflow™ Technology PhotoTV HD | XR 960 Yes Vivid, Standard, Photo-Vivid, Photo-Standard, Photo-Original, Photo-Custom, Cinema, Game-Standard, Game-Original, Graphics, |
| Motionflow™ Technology PhotoTV HD Picture Mode | XR 960 Yes Vivid, Standard, Photo-Vivid, Photo-Standard, Photo-Original, Photo-Custom, Cinema, Game-Standard, Game-Original, Graphics, Sports, Animation |

- 1. Broadband speed of at least 2.5 Mbps recommended (10 Mbps for HD). Content subject to change and may require fees. Wireless connectivity requires 802.11 home network (802.11n recommended). Skype requires CMU-BR100 camera sold sep. Subject to Skype's terms and conditions.
- 2.Requires 3D content, 3D player, HDMI® cable (at least 10.2 Gbps) and 3D active glasses sold separately.
- 3. Streaming content, copy-protected content and certain formats are not supported.
- 4. Requires devices connected to the same wireless home network.



- 5. Requires active internet connection.
- 6. Compared to normal viewing. Based on 40-inch LED TV with Picture Setting 'Vivid.'
- 7. As of January 1, 2012

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